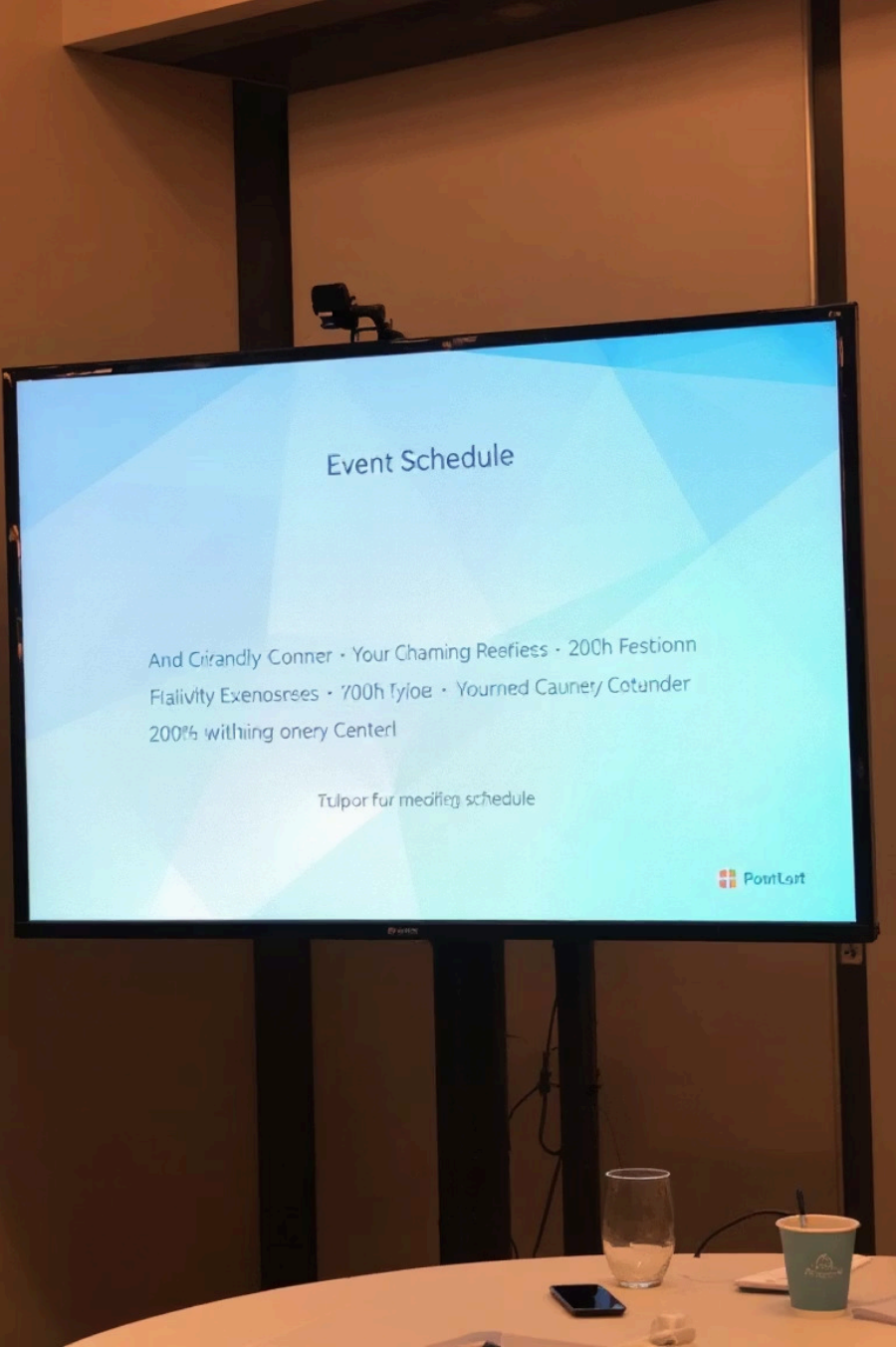








# Softmeet Official Launch Event

Join us for the official launch of Softmeet on May 30, 2025, at the Innovation Hub from 14:00 to 17:00. Hosted by Xolani Baloyi and organized by Sofstechz Technology.





# Event Schedule Overview

-  — **Welcome & Opening Remarks**  
14:00 - 14:10 | Xolani Baloyi (MC)
-  — **Keynote Addresses**  
14:10 - 15:20 | Five distinguished speakers
-  — **Networking Break**  
15:35 - 16:05 | Refreshments and informal engagement
-  — **Panel & Closing**  
16:05 - 17:00 | Discussion, roadmap, and thanks



# Opening Segment

1

**Welcome & Opening Remarks**

14:00 - 14:10 | Xolani Baloyi (MC)

2

**Founder's Address**

14:10 - 14:20 | Mr. Lebogang Maloisane, Founder & CEO

3

**Department of Communications**

14:20 - 14:35 | DDG Mlindi Mashologu



# Industry Partners Presentations

IBM South Africa

14:35 - 14:50 | Kevin Govender

MICT SETA

14:50 - 15:05 | Gugu Sema

Game Theory

15:05 - 15:20 | Wesley Gabriels

PoortFM

15:20 - 15:35 | Marcolene Roach





# Networking Break



## Duration

30 minutes (15:35 - 16:05)



## Refreshments

Light snacks and beverages provided



## Purpose

Informal engagement and connection building

# Softmeet App Demonstration

## Digital Inclusion Platform

Softmeet connects communities through innovative digital solutions. The platform bridges technological divides across diverse populations.

## Key Features

- User-friendly interface
- Cross-platform compatibility
- Accessibility options
- Community engagement tools

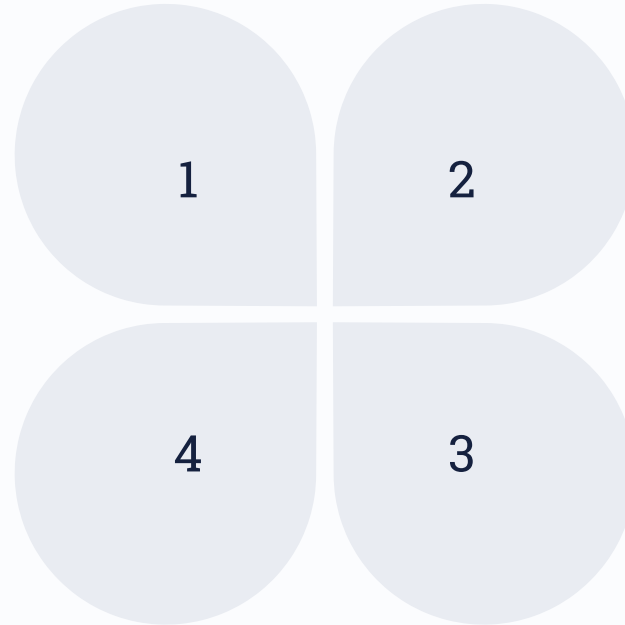
# Panel Discussion

## Moderator

Xolani Baloyi

## Panelists

All previous speakers participating



## Theme

'Breaking Barriers – A United Approach to Digital Inclusion'

## Format

30-minute discussion (16:05 - 16:35) with Q&A

# Closing Segments

## Partnership & Expansion Roadmap

16:35 - 16:50 | Mr. Lebogang Maloisane presents Softtechz future plans

## Closing Remarks

16:50 - 17:00 | Khopotso Thokoa delivers vote of thanks

## Event Conclusion

17:00 | Official end of the Softmeet launch event

